

KPDA Media Weekly Review Report as at 19th June 2020



CEO DE-BRIEF



REQUEST FOR SUBMISSIONS TO EASE OF DOING BUSINESS REFORM PROPOSALS -

The Ministry of East African Community and Regional Development. In view of the foregoing, the Ministry is in the process of developing a reform action plan for the upcoming 2020/2021 financial year, geared towards addressing bottlenecks that are impeding the private sector in Kenya.

This is to request members for your submissions on issues/areas that need reforms and specific proposals to address them. Please email your proposals to ceo@kpda.or.ke by 23rd June 2020.

Click [here](#) to view the letter.

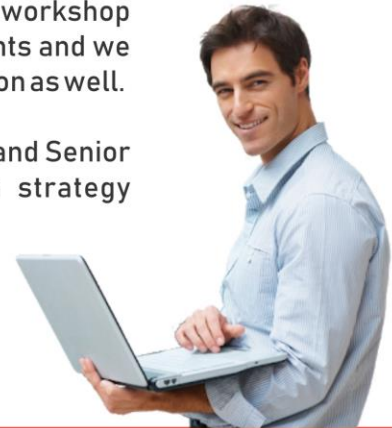


BOUNCE FORWARD BOOTCAMP WORKSHOP



Bounce Forward - Bootcamp is a thoughtfully designed live workshop that has delivered phenomenal results for many of our clients and we are confident it will deliver similar results for your organization as well.

This workshop will be conducted by one of our Co-Founder and Senior Partner having more than a decade of experience in strategy consulting.



PRE-REQUISITES:

- Uninterrupted 90 minutes of the leadership team
- Internet connection

BENEFITS DELIVERED:

- Assist organization to find out their 'NEW NORMAL'
- Building consensus among Leadership Team and align them towards 'True North' (Post COVID-19 Scenario)
- Chart out a roadmap for COvid REadiness (CORE) Strategies

Date - Friday, 26th June 2020
Time - 2.00pm - 3:30pm (EAT)



PARTICIPANTS PROFILE:

Chairman, MD, CEO, COO, CXO, Business Heads, Leadership Team (Senior Management is MUST for this live workshop)

DURATION: Uninterrupted 90 minutes of the leadership team

consulting@faberinfinite.com - www.faberinfinite.com - +91 78741 06954

Click here to register. <https://linktr.ee/faberinfinite>



Advertise With KPDA

For remarkable reach & astounding results


Why Advertise Through KPDA Media?

Your Ad will run on these platforms:

- 1.KPDA WEBSITE
- 2.KPDA MEDIA WEEKLY REVIEW REPORT
- 3.KPDA SOCIAL MEDIA PLATFORMS; FACEBOOK, TWITTER, LINKEDIN
- 4.KPDA E-MAIL CONTACTS

KPDA ADVERTISING PLATFORMS STATISTICS

1. KPDA Website: www.kpda.or.ke
 - Average Number of Visits per month: 10, 000 number of visitors
 - Monday and Wednesday are the most visited days of the week with an average of 7, 000 visitors
2. KPDA Media Weekly Review Report
 - 1, 500 Subscribers
 - Organic Reach: 500 subscribers
3. Facebook Page: [Kenya Property Developers Association](#)
 - 3, 232 Likes and 3, 360 Follows
 - 1, 500 organic Reach
4. Twitter: [@KPDA_Ke](#)
 - 5, 040 Followers
 - An average of 14K twitter impressions each month
5. LinkedIn: [Kenya Property Developers Association](#)
 - 2, 732 Followers
 - Over 500 views per day
6. E-mail: Over 500 Contacts



BANNER/ADVERT REQUIREMENTS

- ▶ The advertisement MUST be in JPEG or PNG formats
- ▶ Resolution of 72 dpi
- ▶ Colour calibration RGB
- ▶ Images should NOT EXCEED 30KB in size

WHAT IS THE COST OF ADVERTISING WITH KPDA?

We will run your advertisement for a period of four (4) consecutive weeks at an **80% discount: (VAT Exclusive)**


MEMBERS: Kshs.3000
NON-MEMBERS: Kshs.5000

Payment is required within two (2) working days of the production of the report (First Wednesday of every month from commencement of agreement).


ONLINE ADVERTISING TERMS AND CONDITIONS

Payment is due within two (2) working days of an invoice being issued.
Banner ads may be pulled if account balances are not paid by the due date. As space is limited, banner ads are sold on a first come, first serve basis.


All advertising is accepted subject to the publisher's approval upon determination that the products or services advertised are in keeping with KPDA's philosophies.




ceo@kpda.or.ke
or
membership@kpda.or.ke




Kenya Property Developers Association




@KPDA_KE



Kenya Property Developers Association



www.kpda.or.ke



19th June 2020

Business Daily | Collins Omulo | Friday, 19th June 2020

ARE FLAT ROOF HOMES CHEAPER?

Once a preserve of the Coastal people due to Arabic influence, flat-roofed houses seem to be gaining traction in mainland Kenya. [Read More.](#)

Business Daily | Collins Omulo | Friday, 19th June 2020

CENTUM RETAINS SH798M DIVIDEND AS NET PROFIT RISES 12PC

Centum Investment shareholders are set for Sh798.5 million dividend payout, similar to what was paid the previous year, after the Group's net profit rose by 12 percent to Sh4.63 billion for the full year ended March 2020. [Read More.](#)

Business Daily | James Kariuki | Friday, 19th June 2020

NYANDARUA EYES ABERDARE FOREST TO EXPAND TOWN

Nyandarua County has renewed its bid to hive off 163 acres from Aberdare Forest to expand Ndaragwa township, its dairy market and animal feed manufacturing hub. [Read More.](#)

18th June 2020

Business Daily | James Kariuki | Thursday, 18th June 2020

300,000 SCRAMBLE FOR 228 AFFORDABLE HOUSES IN NGARA

Some 228 affordable housing programme (AHP) units built in Ngara, Nairobi, are up for grabs with 300,000 Kenyans expressing interest to buy them. [Read More.](#)

Business Daily | Elvis Mboya | Thursday, 18th June 2020

YATANI BUDGET SHOWS RISING STATURE OF TECH IN ECONOMY

As Treasury Secretary Ukur Yatani read the Sh2.7 trillion Budget last Thursday, one thing that came out was how technology is increasingly becoming a key part of every economic activity. [Read More.](#)

Business Daily | Edwin Mutua | Thursday, 18th June 2020

KEPSA SEEKS TO HALT LAND SYSTEM ROLLOUT

The business community wants the State to suspend the rollout of the Land Information Management System (LIMS) until a legal framework is prepared to back it up. [Read More.](#)

Business Daily | Edwin Mutua | Thursday, 18th June 2020

TATU CITY LAUNCHES SALE OF SH4M TWO-BEDROOM APARTMENTS

Tatu City has launched its first low-cost residential development, Unity West, selling two-bedroom units at Sh4 million. [Read More.](#)

The Standard | Ben Ahenda | Thursday, 18th June 2020

NAKURU'S TOWN HOUSING SECTOR IN TURBULENCE

Real estate owners and agents in Nakuru Municipality have fallen on hard times following the government's measures to contain the coronavirus pandemic. [Read More.](#)

The Standard | Ben Ahenda | Thursday, 18th June 2020

FIRM TO SETTLE ROW OVER PRIME RAILWAYS LAND OUT OF COURT

A real estate firm is seeking to withdraw a Sh26 billion suit challenging the ownership of huge parcels of land involving Kenya Railways pensioners. [Read More.](#)

The Standard | Peter Theuri | Thursday, 18th June 2020

FORTUNES CRASH FOR AFRICA'S HOTEL DEVELOPERS AMID TRAVEL SHUTDOWN

A promising year for hoteliers has come crashing down for Africa's industry due to the Covid-19 pandemic. [Read More.](#)

16th June 2020

Business Daily | Data Hub | Tuesday, 16th June 2020

WHY TAX CHANGES MAY POWER DOWN GREEN ENERGY INVESTMENTS

To realise Kenya's Vision 2030 goals for sustainable and affordable energy, the government has been offering incentives to encourage investment in the sector. [Read More.](#)

15th June 2020

Business Daily | Data Hub | Tuesday, 16th June 2020

CHALLENGES OF ACCESSING JUSTICE IN COVID-19 TIMES

As soon as Kenya confirmed its first Coronavirus patient mid March, the Judiciary took measures to ensure delivery of justice for all countrywide continued despite the pandemic. [Read More.](#)

14th June 2020

Business Daily | Walter Menya | Sunday, 14th June 2020

COURTS REOPEN AS JUDICIARY, EXECUTIVE ROW RAGES

The courts are expected to reopen on Monday at a time appointment of judges has become the new flashpoint in relations between the Judiciary and the Executive. [Read More.](#)

For more information on the **KPDA Media Weekly Review Report**, kindly contact the KPDA Secretariat on **0737 530 290** or **0725 286 689** or by emailing ceo@kpda.or.ke

Copyright©* | 2018 | *Kenya Property Developers Association, All rights reserved.